

FULL OPTIONS INTERNATIONAL L.L.C

We create big moments and manage every detail.

Crowd Management - Event Operations - Field Technology

An operating partner for high-standard events.

A Saudi company combining field leadership, technology, equipment, and trained people.

WHO WE ARE

Full Options International L.L.C is a Saudi company specializing in crowd management, event organization and operations, risk management, smart ticketing and registration, technical and logistics support, and VIP services.

Our operating model connects planning, readiness, field command, and the operations room to deliver smoother guest journeys and disciplined execution from doors open to close.

OPERATING REGION: KINGDOM OF SAUDI ARABIA

ACCREDITATION

Accredited by the General Entertainment Authority

LICENSE NUMBER

2502250104

HEADQUARTERS

Jeddah, Saudi Arabia

DIRECT CONTACT

0541900055

Smart operations begin with accountability and end with a memorable experience.

The operating principles behind our decisions, partnerships, and guest experience.

VISION

To become the first and preferred partner for managing and organizing major events in Saudi Arabia through professionalism, safety, and continuous innovation.

MISSION

To turn every event into a success story through integrated, intelligent solutions built on safety, quality, and operational clarity.



SAFETY FIRST



QUALITY & DISCIPLINE



PROFESSIONALISM



CONTINUOUS
INNOVATION



TEAMWORK &
PARTNERSHIP

We turn complexity into an operation that can be led and measured.

Practical value visible in crowd movement, response time, accountability, and guest experience.

01 Integrated solutions

Crowds, gates, parking, guests, safety, and ticketing under one operating model.

02 Trained field teams

Zone leads, supervisors, ushers, and hosts with clear roles and permissions.

03 Clear command

An operations room, direct channels, and escalation paths connecting decisions to the field.

04 Technology-enabled

Field data becomes context that helps prioritize signals and direct resources.

05 Ready for change

Core plans, operating alternatives, emergency response, and evacuation readiness.

06 Guest-first delivery

One connected journey from pre-arrival through entry, service, and departure.

Eight capabilities. One operating system.

Every scope is shaped around the venue, audience, program, and organizer requirements.

01

Crowd management

Flows, densities, queues, entries, exits, and gathering zones.

02

Event operations

Plans, venue, stage, backstage, field teams, and providers.

03

Smart ticketing

Booking, registration, accreditation, QR, and gate validation.

04

Traffic & parking

Vehicles, pedestrians, valet, roads, and service routes.

05

VIP services

Reception, escort, dedicated routes, and internal mobility.

06

Risk & emergency

Readiness, evacuation, first aid, escalation, and coordination.

07

Command & technology

Operations room, tracking, dashboards, and analysis.

08

Logistics support

Field offices, help points, networks, and equipment.

From planning to close - one team leads every detail.

Integrated delivery across the venue, program, stage, backstage, teams, and service providers.

- Master operating plans, schedules, roles, and responsibilities.
- Indoor and outdoor venue setup and service-zone readiness.
- Stage, backstage, show-platform, and team-route coordination.
- Management of ushers, hosts, supervisors, and zone leads.
- Coordination of sound, lighting, decor, suppliers, and providers.
- Live change management and post-close documentation.

SCOPE

Preparation to close

COMMAND

Clear accountability

COORDINATION

Teams and providers

OUTPUTS

Reports and learning

Movement designed before congestion begins.

Pedestrians, vehicles, gates, parking, and service routes connected through one plan.

- Capacity, arrival and departure rates, and peak-period analysis.
- Queue, entry, exit, and gathering-zone design.
- Trained deployment at entry, validation, and guidance points.
- Live density and bottleneck monitoring with field redeployment.
- Parking, valet, drop-off, loading, and service-route operations.
- Separation of pedestrian, vehicle, service, and emergency routes.

CROWDS

Smoother flow

GATES

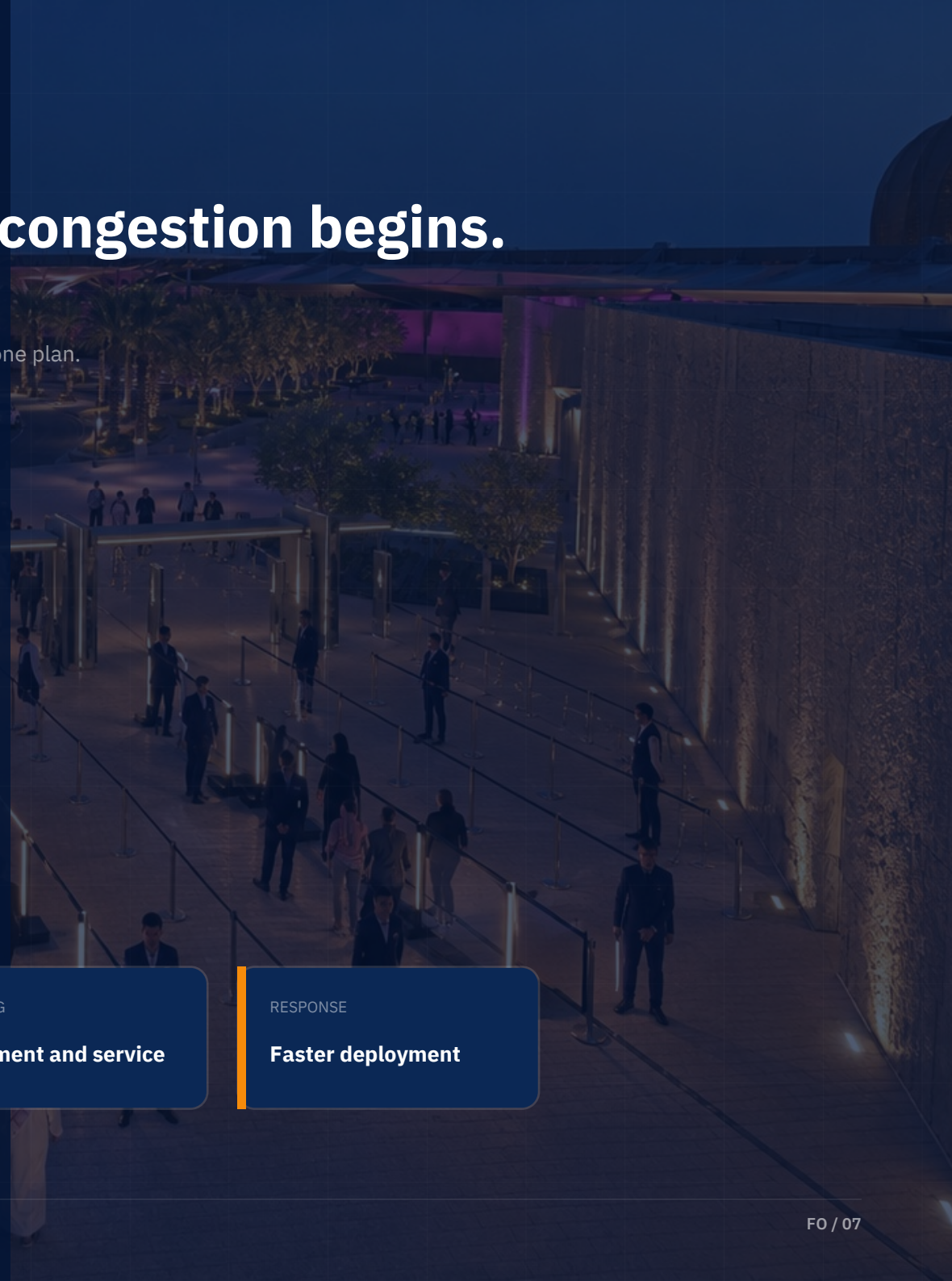
Controlled entry and exit

PARKING

Movement and service

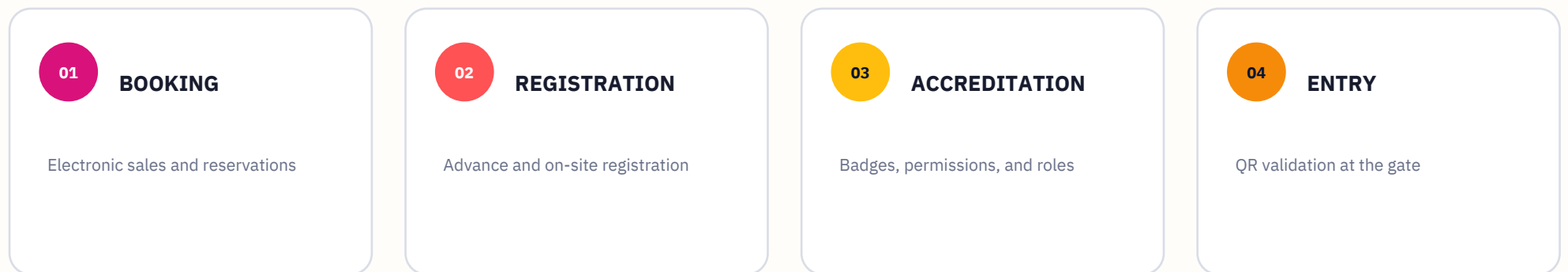
RESPONSE

Faster deployment



From registration to entry - fast, clear, digital.

Solutions configured around the event model and organizer requirements.



AN INTEGRATED PLATFORM AND VISITOR EXPERIENCE

- Event schedules, venue maps, and real-time notifications.
- Permissions and routes for VIP guests, staff, and suppliers.
- Instant badge printing for guests and teams when required.



DIGITAL ENTRY

Fast validation and a clearer gate status.

Privacy in movement. Continuity in service.

An arrival, accreditation, escort, and mobility journey designed around guests and delegations.

- Reception and guidance for guests, delegations, and speakers.
- Registration, permissions, and dedicated access routes.
- Discreet VIP escort throughout the venue.
- Organized internal movement using golf carts where required.
- Valet, dedicated parking, and separated drop-off zones.
- Hospitality, help points, and guest support across the journey.

ARRIVAL

Organized welcome

ACCESS

Clear permissions

MOBILITY

Dedicated routes

SERVICE

Guest at the center

Readiness begins before the doors open.

Plans, equipment, teams, and decision paths tailored to each venue and scenario.

- Risk assessment, vulnerabilities, and emergency access routes.
- Venue-specific emergency and evacuation plans.
- Qualified first-aid teams and field medical equipment.
- Emergency lighting and pedestrian guidance to exits.
- Rapid-response support using personal mobility scooters.
- Coordination with relevant security and service authorities.

RISK

Assessment and scenarios

EVACUATION

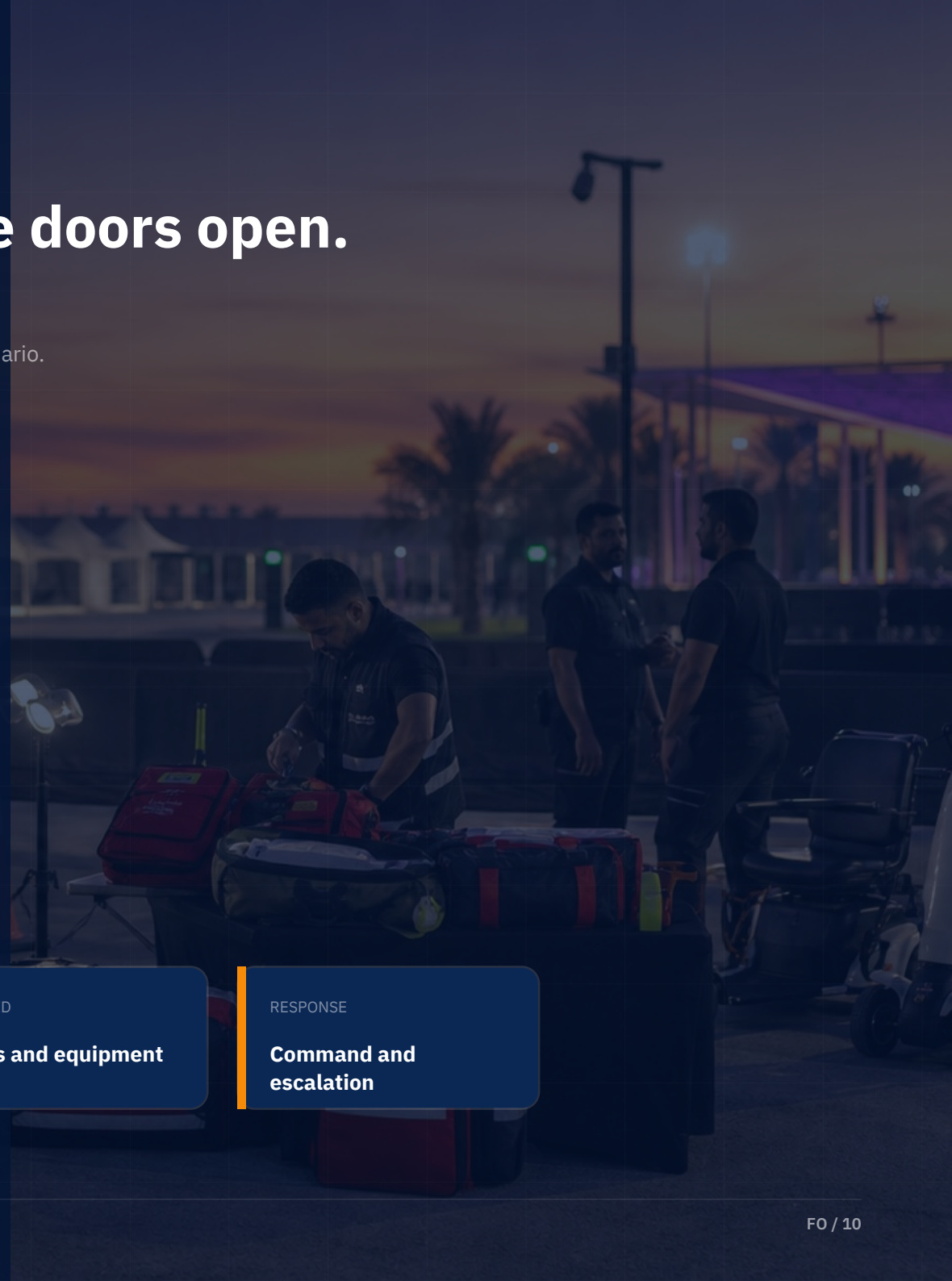
Routes and assembly

FIRST AID

Teams and equipment

RESPONSE

Command and escalation



One operating picture connecting the field to the decision room.

Live visibility across teams, densities, incidents, movement, and response.

- A central operations room with clear command and communication.
- Connected supervisors, zone leads, gates, and parking teams.
- Live visibility of density, incidents, tasks, and escalation paths.
- Resource deployment and field changes based on priority.
- Coordination across stakeholders and relevant authorities.
- Post-event operational and analytical reporting.

PICTURE

Unified

TEAMS

Connected

INCIDENTS

Prioritized

DECISION

Faster

From data to signal. From signal to action.

A digital layer supporting situational awareness and prioritization without replacing human command.

01 Unified awareness

Registration, entry, zones, density, teams, and incidents in one operating view.

02 Team and asset tracking

Supervisor routes, checkpoints, task status, and field equipment visibility.

03 Pressure indicators

Patterns and alerts prioritized before crowding escalates.

04 Digital visitor support

Apps, schedules, maps, and notifications configured to project scope.

05 Field connectivity

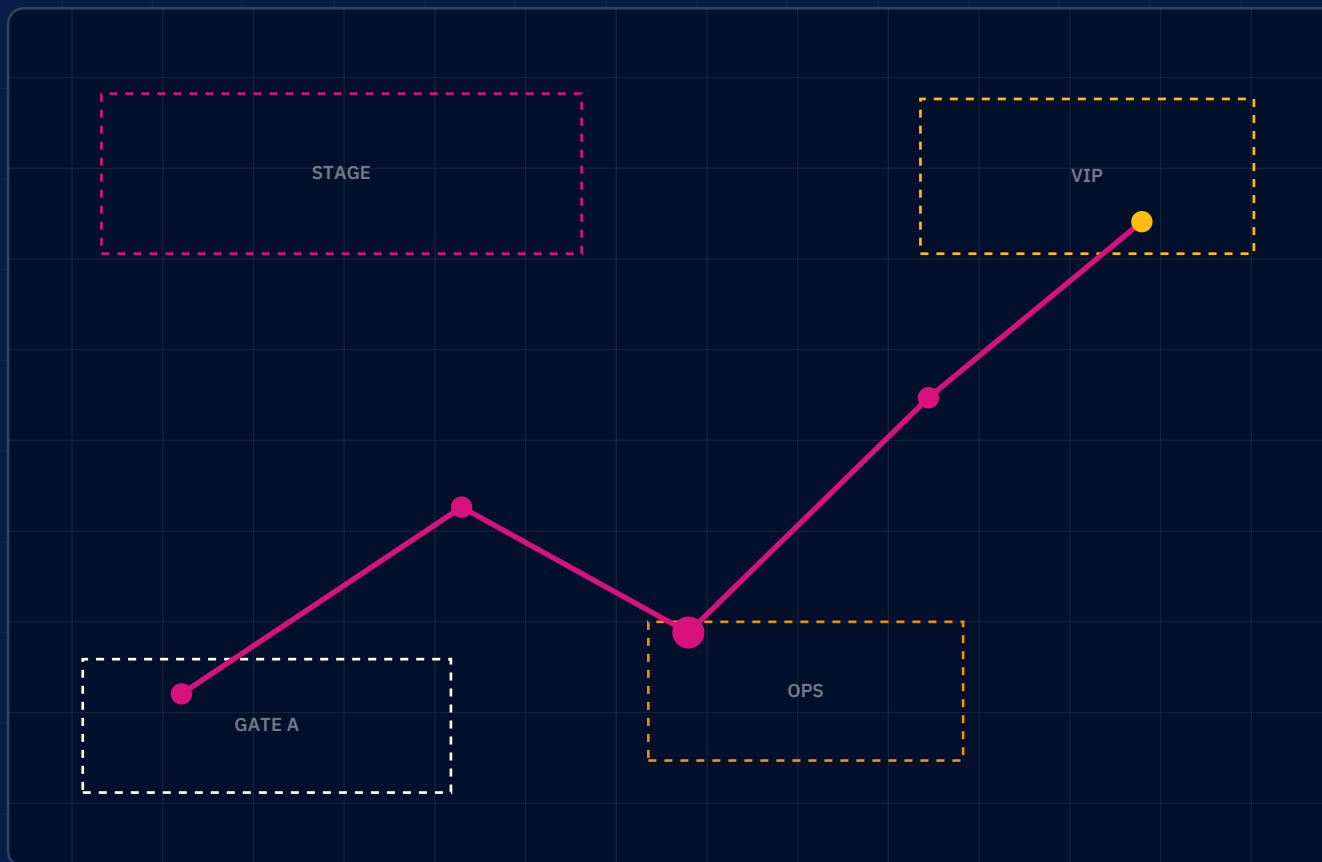
Operational Wi-Fi, tablets, radios, and direct communication channels.

06 Post-event analysis

Operational data and movement behavior informing future improvement.

Field control, made visible.

A visual simulation connecting zone-lead movement with checkpoints, incidents, and command.



LOCATION. ROUTE. NEXT ACTION.

Every zone lead connects to a clear route, defined checkpoints, and priority-led incidents, giving command a precise view of team status and next actions.

COMMAND LINK

Unified view

CHECKPOINTS

Defined

INCIDENT

Priority-led

TEAM STATUS

Connected

One view of mobility and service.

Parking occupancy, vehicle movement, cleaning routes, and road readiness in one operating view.

SMOOTHER MOVEMENT. BETTER RESOURCE POSITIONING.

Teams and vehicles are allocated according to occupancy, service routes, bottlenecks, and emergency and loading-road readiness.

SECTORS

All zones

OCCUPANCY

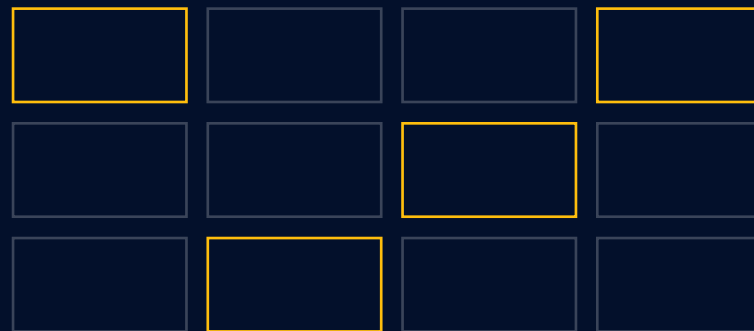
Live view

SERVICE

Tracked
routes

ROADS

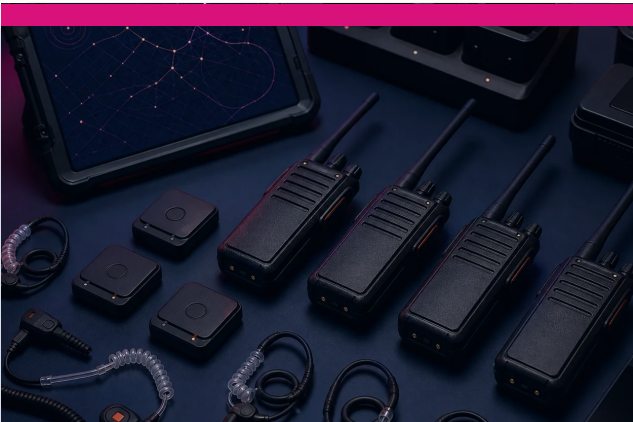
Monitored



SV-12

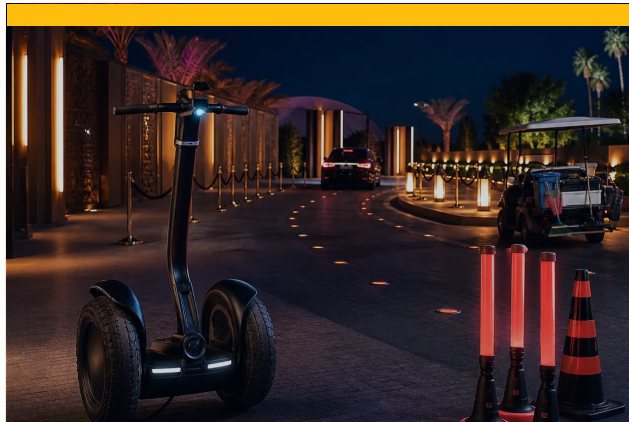
Practical tools for faster response and clearer execution.

The final configuration and quantities are defined around venue, scope, and operating plan.



COMMUNICATION & TRACKING

- Long-range radios
- Team and equipment tracking
- Tablets and instant accreditation printing



MOBILITY & GUIDANCE

- Rapid-response scooters
- Golf carts and field mobility
- Barriers, cones, and light batons



SAFETY & ACCESS CONTROL

- Portable screening devices
- First-aid kits and equipment
- Emergency lighting and exit guidance

Supporting infrastructure that protects event continuity.

Services and equipment integrated into the venue, team, and guest operating plan.

01 Mobile field offices

Command points, quick coordination, and team support.

02 Help and support points

Visitor information, incident resolution, and technical support.

03 Internal networks

Operational Wi-Fi, tablets, and communication channels.

04 Instant accreditation

Badges for visitors, teams, and role-based permissions.

05 Parking and valet

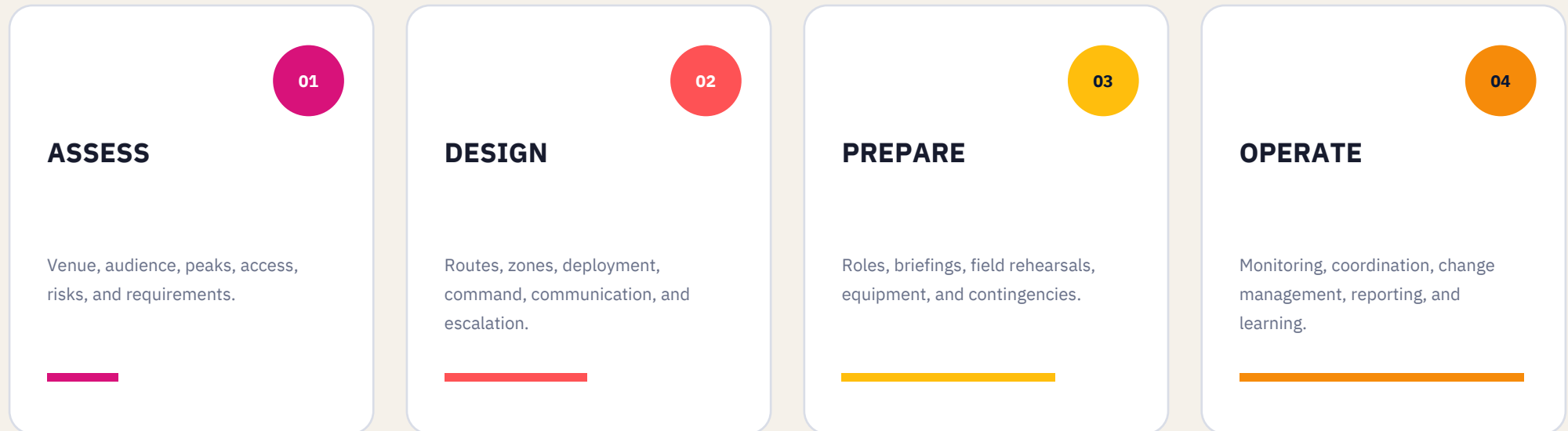
Dedicated zones, handover, collection, and VIP parking.

06 Mobile facilities

Portable facilities and hospitality solutions defined by scope.

Four phases. One accountable operation.

Analysis becomes maps, responsibilities, readiness exercises, and executable command.



OUTPUTS: zone and route maps - deployment matrix - command structure - communications protocol - response scenarios - final report.

A flexible operating model for different environments.

Each plan responds to capacity, venue, program, audience movement, and guest profile.

CONCERTS & LIVE EXPERIENCES

High-energy crowds, multiple zones, hospitality, service, and controlled egress.

CONFERENCES & SUMMITS

Precise access, accreditation, and movement for guests, speakers, and delegations.

EXHIBITIONS & DESTINATIONS

Continuous visitor flow, multi-space operation, help points, and guest service.

MAJOR SPORTING EVENTS

High-density crowds, traffic, parking, emergency response, internal mobility, and VVIP.

Collaboration across entertainment, culture, sport, and destinations.

Collaboration and coordination roles are defined around each project scope and requirement.

الهيئة العامة للترفيه
General Entertainment Authority



المركز الوطني للفعاليات
National Events Center



وزارة الرياضة
Ministry of Sport



وزارة الثقافة
Ministry of Culture



جدة سوبردوم
Jeddah Superdome



هيئة الموسيقى
Music Commission



وزارة الحج والعمرة
MINISTRY OF HAJJ AND UMRAH



اونكلا ارينا

THE PURPOSE OF COLLABORATION: aligned requirements, clear accountability, and seamless execution across all parties.

YOUR NEXT EVENT STARTS WITH A CLEAR CONVERSATION.

Share the event type, city, expected date, audience scale, and required services. We will begin by shaping the right operating picture.

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